

British Council Selects Metalogix for Website-to-SharePoint Migration

International cultural relations body moves legacy intranet to SharePoint 2007 with Metalogix Migration Manager for SharePoint - Website Edition.



THE COMPANY

The British Council has over 5,000 staff members working in more than 100 countries and uses web-based tools to collaborate across borders and teams. The organization had a legacy intranet made up of 30,000 files including around 5,000 HTML pages, which was customized using Dreamweaver. The British Council chose cScape, a Metalogix partner, to design and build their new intranet based on the SharePoint 2007 platform to take advantage of its advanced collaboration functionality.

THE CHALLENGE

When the British Council needed a solution to migrate their legacy web content into the new intranet, they evaluated several options. The organization needed a solution that could automate the migration process, was easy to implement, and cost-effective. They also wanted to move quickly and complete the transition to the new system to minimize any impact on their users.

The customized content the British Council had created presented another challenge. To make the project feasible, this content needed to be transformed for SharePoint 2007 by leveraging a solution with an automated templating function.

The British Council evaluated a manual migration but quickly discounted this approach as it would have required a minimum of eight man-weeks of work. A manual migration would also have introduced complex processes for copying, correcting links and testing the content for quality assurance.

THE SOLUTION

Based on its previous positive experience with Metalogix products, the British Council found Metalogix Migration Manager for SharePoint - Website Edition. The product met the British Council's requirements, including ease of deployment and the ability to handle re-templating. The British Council quickly decided to conduct a trial of Migration Manager for SharePoint - Website Edition. The IT team at the British Council was able to rapidly install and test the tool's functionality to ensure it would meet their needs. With a small installer file and easy configuration, Migration Manager for SharePoint - Website Edition met their criteria. Following a successful trial, they made an easy decision to purchase the product.

To handle the British Council's customized pages, cScape's professional services team performed an initial evaluation of the site's templates and provided examples of 'scripts' that would transform the



"[Metalogix Migration Manager for SharePoint - Website Edition] made the process smooth and avoided the complexities of a manual migration."

David King, The British Council

HEADQUARTERS

Manchester, United Kingdom

ENVIRONMENT

- Metalogix Migration Manager for SharePoint — Website Edition
- HTML to SharePoint 2007
- 700 HTML pages
- 4,200 supporting images, PDFs and other files

"cScape have a tried and tested approach to migration projects, developed over the last 10 years. Metalogix products enhance this process and dramatically reduce the time, cost and, importantly, risk of migration projects."

Philip Broadbery, cScape Ltd.

ABOUT THE BRITISH COUNCIL

The British Council is the UK's international cultural relations body. The group believes that creating opportunities for people to understand each other better, work together more and learn from one another is crucial to building secure, more prosperous and sustainable futures for us all.

The council's activities — whether in the arts, science, sport, English teaching, climate change or education — nurture greater trust and understanding between different countries and cultures. They also build strong international links to and from Britain, opening doors for the UK onto the rest of the world and for the world back to the UK.

ABOUT METALOGIX

Metalogix, a leading provider of content lifecycle management solutions for Microsoft SharePoint, Microsoft Exchange, and legacy enterprise content environments. We enable organizations to scale and costeffectively manage, migrate, store, archive and protect enterprise content whether on-premises or in the cloud. The company is a Microsoft Gold Certified Partner, privately held, and backed by Insight Venture Partners and Bessemer Venture Partners.

core templates using XPATH. This is an industry-standard query language that works with nodes within XML documents. These scripts handled the transformation of the main HR and IT areas of the intranet and formed the basis for the remaining page transformations. The British Council's team found it easy to understand and adapt the example scripts provided by cScape as needed.

The process of mapping non-templated pages was made easier by Migration Manager for SharePoint - Website Edition's built-in preview functionality. This enabled the British Council to preview how the migrated content would appear, then quickly tweak their scripts to address any template changes.

The initial migration of the HR and IT website sections worked very well, needing approximately one day of involvement from the British Council's IT team. The team performed two iterations and tested them before making the final migration into the live environment.

Migration of the remaining non-templated content progressed very easily using the knowledge the internal team gained on XPATH and Migration Manager for SharePoint - Website Edition from the examples and training provided by cScape. The migration process ran almost entirely automatically once the template transformations had been set up.

THE RESULTS

With training and example XPATH scripts provided by cScape, the British Council's IT team easily handled the re-templating of their customized web pages for SharePoint 2007.

In less than two days of internal time, the British Council successfully migrated 700 pages and 4,200 supporting files—including images, PDFs, and other documents—to their new SharePoint 2007 environment.

Once the legacy content was migrated to the new system, the British Council was able to improve internal communications and collaboration by taking full advantage of several key improvements and features on the new intranet. With the speedy migration process, the British Council was able to start enjoying the benefits of their new SharePoint site quickly, with minimal impact to their users, and without the complexities and expense of a manual migration.

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